



# Music Licensing

You can NOT use other peoples musicw without permission - it's against the law.

## **RUSU and Clubs can...**

- Play music ON campus - all Australian universities are covered with music licencing. Yay!
- If we are playing music OFF campus, the venue **MUST** be licenced for music (check when booking).

## **RUSU and Clubs can't...**

- Record or film any video with music playing and post on Instagram, TikTok YouTube or anywhere else!
- Recording dance with music playing on speaker? Have a speech with music playing in the background? A DJ spinning tunes? **DO NOT** record it, and if you do record it... don't post it with audio.

## **What should we do?**

- Record events without music in the background - easy!
- Record events and if posting on Instagram, add music from the Insta library over the top - Instagram have a HUGE licensing agreement with artists - so many too choose from and it's fun!
- If creating videos outside of Instagram (eg. Information videos on YouTube) use Public Domain & Creative Commons music that is free and widely available.

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## **LINKS**

- Music you can use: <https://rmit.libguides.com/openeducationalresources/find#s-lg-box-21851904>
- Creative Commons: <https://rmit.libguides.com/openeducationalresources/use#s-lg-box-22508652>



# Image Licensing

You can NOT use other peoples images without permission - it's against the law.

## Best thing to do...

- Take your own photos. People love seeing your club in action and the smiling faces of club members. Photos of people always get the most engagement!

## Do not...

- Google images and re-post them on social media or put them on posters.

## Do...

- Use royalty free images from free sites like Unsplash, Freepik and Free Pixel.

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## LINKS

- Images you can use: <https://rmit.libguides.com/openeducationalresources/find#s-lg-box-6888584>
- Creative Commons: <https://rmit.libguides.com/openeducationalresources/use#s-lg-box-22508652>
- Unsplash: <https://unsplash.com>
- Freepik: <https://www.freepik.com>
- Free Pixels: <https://freepixels.com>



# Film Licensing

Permission to show a film in public is granted by the owner of the film's public performance copyright. A club event involving showing a film, is a public event.

## RUSU and Clubs can...

- Apply for public performance rights through the distributor of the film (for a fee). In Australia this will be through Village Roadshow or Amalgamated films.
- Under certain conditions, clubs may use films sourced through the agreement RMIT Library has with EduTV and Alexander Street. *Conditions: Films must be shown on campus at RMIT; only RMIT Students/ Staff may attend the film event; you can't charge an entry fee to your film event*
- If the film hasn't been publicly released (shown in cinemas in Australia), get written permission to show the film from the filmmaker. Be aware that unreleased films are generally not classified so must be 18+ only events.

## RUSU and Clubs can't...

- Bring in a DVD or use someone's personal subscription to a streaming service to show a film at a club event.
- Show 18+ movies if under-age people are going to attend the event.

## What can we do?

- If you can and are willing to meet the conditions and the film you want is available, use the Edu TV or Alexander Street service.
- Apply for public performance rights through Village Roadshow or Amalgamated Films (or the filmmaker if the film wasn't released in Australia).
- Don't be afraid to contact Village Roadshow, Amalgamated Films or the Australian Classification Board to ask about the films you want to show - they can be very helpful.
- Always include the film's classification rating in all promotional material about your film event.

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## LINKS

- Film classifications in Australia: <https://www.classification.gov.au/classification-ratings>
  - Village Roadshow: <https://ppl.roadshow.com.au>
  - Edu TV: <https://search.informit.org>
  - Alexander Street: <https://search.alexanderstreet.com>
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