



# RMIT UNIVERSITY STUDENT UNION PARTNERSHIP PACKAGE 2023

# RUSU

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RMIT University Student Union Incorporated identification number: A0114140A  
RUSU is an incorporated association and a not for profit organisation registered with the Australian Charities & Not for Profit Commission (ACNC).  
RUSU is not currently registered for tax deductible gift recipient status.



# WELCOME

## ABOUT RMIT

RMIT is a global university of technology, design and enterprise. One of Australia's original tertiary institutions, RMIT University enjoys an international reputation for excellence in professional and vocational education, applied research, and engagement with the needs of industry and the community.

RMIT is a world leader in Art and Design; Architecture; Education; Engineering; Development; Computer Science and Information Systems; Business and Management; and Communication and Media Studies. In 2022, RMIT's student body consisted of **96,000** students across TAFE, higher education, post-graduate education and secondary education.

Over two thirds of the student body are under the age of 26, and just under one third are international students.

## ABOUT RUSU

Founded in 1944, RUSU is the pre-eminent student run organisation at RMIT. Twenty-eight elected student representatives are supported by a staff in delivering a range of programs, initiatives and events across RMIT's campuses in the CBD, Brunswick and Bundoora. In 2022, RUSU attracted over **4,000** financial members.

### WHAT WE DO

- Reach over **4,000** students per week through programs and events
- Support over **80** affiliate clubs with a combined membership of over **10,000** students
- Run the most well attended program of social events at RMIT, both on and off campus
- Provide over **80,000** free meals to students throughout the course of the academic year
- Run a large and diverse RUSU volunteer program
- Help **over 1,000** students with student rights advice and support to resolve student rights issues and disputes.
- Reach 10,000+ students through our Compass Welfare Drop in Centre, Compass Cupboard and welfare outreach events.

Students are at the heart of RUSU's decision making, giving us a close relationship with the student body and providing unique opportunities for commercial partners to connect with this important demographic.

Talk to us about how we can partner with you.  
Email [rusu.activities@rmit.edu.au](mailto:rusu.activities@rmit.edu.au)



ORIENTATION 2023

# MEMBERSHIP SHOWBAGS

At the start of the semester, RUSU hands out membership showbags to any new or renewing RUSU members for 2023. The bags are located at the RUSU stalls during orientation and collected during the RMIT Welcome Day. The bags are limited to **2,000**.

The popular calico tote bag has a signature RUSU purple design. The bag consists of RUSU branded merchandise, yearly planner and important information for students. There is currently an opportunity to include additional items into the bag – space is limited.

<b>Promotional Product</b> Promotional item / merchandise (Minimum 2,000)	<b>\$500</b>
<b>Promotional Material</b> Flyer (Minimum 2,000)	<b>\$1,000</b>
<b>Discount Voucher / Student Benefit</b> Voucher	Cost dependent of item value and quantity.

*\*Contact us to discuss arrangements. Promotion at stalls or via EDMs available.*

Get your products  
in the hands of thousands  
of students

**2,000**  
bags distributed

Free for RUSU members

Limited space available

Promotional material  
must be delivered to  
RUSU City campus no  
later than 3pm,  
Friday 10 February



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